



# Application for Donation or Request for Sponsorship

At Caro—Smart Financial Solutions, we believe in giving back to the community. As a local not-for-profit institution, we understand the importance of community support. We believe that we can make a difference by investing in each other.

The following criteria have been developed to focus our efforts and maximize impact. These guidelines may not cover every possibility, and Caro reserves the right to make exceptions based on the purpose of the donation and community impact.

## Eligibility:

- Must be a civic, charitable, or academic not-for-profit organization/event
- Select Employee Groups may be considered

## Guidelines:

- Caro may choose to contribute time, money, or property
- Community Contribution Request Form must be submitted in writing
  - Requests submitted without a request form will NOT be considered
- Must benefit Caro through community goodwill, positive publicity, and, when possible, access to a group's membership list or roster for member prospecting

## Caro will NOT consider the following requests:

- For-profit agencies/organizations
- Individuals
  - Rare exceptions may include: a personal or family disaster, or a "once-in-a-lifetime" educational trip
  - Examples not considered: privately sponsored beauty pageants, for-profit organizations

Organization Name: \_\_\_\_\_ Website: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Event Name and Description: \_\_\_\_\_

Date of event: \_\_\_\_\_ Location of event: \_\_\_\_\_

Amount or product requested: \_\_\_\_\_

Other businesses sponsoring this event: \_\_\_\_\_

How is Caro FCU recognized for this donation or sponsorship? \_\_\_\_\_

What are the publicity plans for this event? \_\_\_\_\_

How does this Event benefit the community or organization? \_\_\_\_\_

How can Caro FCU staff be involved in this event? \_\_\_\_\_

This credit union is federally insured by the National Credit Union Administration and is an Equal Housing Lender.

### Mail or deliver to:

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